CONTRACT



EAGM 12 Brewer Rd Presque Isle, ME 04769 Sales T & C: www.gray.tv/advertising (207) 764-4461

And:

Ethica Media LLC 1225 Franklin Ave Ste 325 Garden City, NY 11530 MAINE MOMENTUM Q319 Billing Cycle Billing Calendar Cash/Trade EOM/EOC Broadcast Cash Property Account Executive Sales Office **EAGM** Linda Connolly Presque Isle Na Special Handling Demographic Adults 35+ Order Type NORMAL Advertiser Code Agy Code Product 1/2 18 18 Agency Ref Advertiser Ref 138667 170284

*Line Ch Start	Date End D	Date Descript	ion	Start/End Time	Days	Spots/ Length Week	Rate	Types	Snots	Amount
N 1 EAGM 08/05			ning Rotator	5:30 AM-6:00 AM		:30	rtato	NM	3	
Start Date		Weekdays	Spots/Week	Rate		.30		INIVI	3	\$30.00
Week: 08/05/19	08/11/19	MTWTF	1	\$10.00				- 1		
Week: 08/12/19	08/18/19		0	\$0.00				- 1		
Week: 08/19/19	08/25/19		0	\$0.00						
Week: 08/26/19	09/01/19	MTWTF	1	\$10.00						
Week: 09/02/19	09/08/19		0	\$0.00						
Week: 09/09/19	09/15/19		0	\$0.00						
Week: 09/16/19	09/22/19	MTWTF	1	\$10.00						
N 2 EAGM 08/12	2/19 09/27/	19 Early Mor	ning Rotator	6:00 AM-7:00 AM	774	:30		NM	3	\$30.00
Start Date	End Date	Weekdays	Spots/Week	Rate						Ψ00.00
Week: 08/12/19	08/18/19	MTWTF	1	\$10.00				- 1		
Week: 08/19/19	08/25/19		0	\$0.00						
Week: 08/26/19	09/01/19		0	\$0.00				- 1		
Week: 09/02/19	09/08/19	MTWTF	1	\$10.00						
Week: 09/09/19	09/15/19		0	\$0.00						
Week: 09/16/19	09/22/19		0	\$0.00						
Week: 09/23/19	09/29/19	MTWTF	1	\$10.00						
N 3 EAGM 08/12	/19 09/27/	19 Early Mor	ning Rotator	7:00 AM-8:00 AM		:30		NM	3	\$36.00
Start Date	End Date	Weekdays	Spots/Week	Rate					Ü	Ψ00.00
Week: 08/12/19	08/18/19	MTWTF	1	\$12.00				- 1		
Week: 08/19/19	08/25/19		0	\$0.00						
Week: 08/26/19	09/01/19		0	\$0.00						
Week: 09/02/19	09/08/19	MTWTF	1	\$12.00						
Week: 09/09/19	09/15/19		0	\$0.00						
Week: 09/16/19	09/22/19		0	\$0.00						
Week: 09/23/19	09/29/19	MTWTF	1	\$12.00						
N 4 EAGM 08/05/		19 Early Mori	ning Rotator	8:00 AM-9:00 AM		:30		NM	8	\$160.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 08/05/19	08/11/19	MTWTF	3	\$20.00						
Week: 08/12/19	08/18/19		0	\$0.00						
Week: 08/19/19	08/25/19		0	\$0.00						
Week: 08/26/19	09/01/19	MTWTF	2	\$20.00						
Week: 09/02/19	09/08/19		0	\$0.00						
								- T		

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



EAGM 12 Brewer Rd Presque Isle, ME 04769 Sales T & C: www.gray.tv/advertising (207) 764-4461

Contract / Revision Alt Order# 1292172 / WOC12133923

Advertiser Original Date / Revision Maine Momentum 08/02/19 / 08/02/19

Contract Dates Product Estimate # 08/05/19 - 09/29/19 MAINE MOMENTUM Q3 99

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/	Veek Rate		.,,,,,	Cpoto	7 tillount
Week: 09/09/19 09/15/19 0	\$0.00				
Week: 09/16/19 09/22/19 MTWTF 3	\$20.00				
N 5 EAGM 08/12/19 09/27/19 Daytime Rotator Start Date End Date Weekdays Spots/V	9:00 AM-10:00 AM	:30	NM	3	\$45.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/V</u> Week: 08/12/19 08/18/19 MTWTF 1	Veek Rate \$15.00				
Week: 08/19/19 08/25/19 0	\$0.00				
Week: 08/26/19 09/01/19 0	\$0.00				
Week: 09/02/19 09/08/19 MTWTF 1	\$15.00				
Week: 09/09/19 09/15/19 0	\$0.00				
Week: 09/16/19 09/22/19 0	\$0.00				
Week: 09/23/19 09/29/19 MTWTF 1	\$15.00				
N 6 EAGM 08/12/19 09/27/19 Daytime Rotator	10:00 AM-11:00 AN	:30	NM	3	\$90.00
Start Date End Date Weekdays Spots/V	Veek Rate				φοσ.σσ
Week: 08/12/19 08/18/19 MTWTF 1	\$30.00				
Week: 08/19/19 08/25/19 0	\$0.00				
Week: 08/26/19 09/01/19 0 Week: 09/02/19 09/08/19 MTWTF 1	\$0.00				
	\$30.00				
Week: 09/09/19 09/15/19 0 Week: 09/16/19 09/22/19 0	\$0.00				
Week: 09/23/19 09/29/19 MTWTF 1	\$0.00 \$30.00				
	The state of the s				
N 7 EAGM 08/12/19 09/27/19 Daytime Rotator Start Date End Date Weekdays Spots/M	11:00 AM-12:00 PN	:30	NM	3	\$90.00
Week: 08/12/19 08/18/19 MTWTF 1	<u>/eek</u> <u>Rate</u> \$30.00				
Week: 08/19/19 08/25/19 0	\$0.00				
Week: 08/26/19 09/01/19 0	\$0.00				
Week: 09/02/19 09/08/19 MTWTF 1	\$30.00				
Week: 09/09/19 09/15/19 0	\$0.00				
Week: 09/16/19 09/22/19 0	\$0.00				
Week: 09/23/19 09/29/19 MTWTF 1	\$30.00				
N 8 EAGM 08/12/19 09/27/19 Daytime Rotator	12:00 PM-1:00 PM	:30	NM	3	\$90.00
Start Date End Date Weekdays Spots/W			I		
Week: 08/12/19 08/18/19 MTWTF 1	\$30.00		- 1		
Week: 08/19/19 08/25/19 0 Week: 08/26/19 09/01/19 0	\$0.00		i		
	\$0.00				
Week: 09/02/19 09/08/19 MTWTF 1 Week: 09/09/19 09/15/19 0	\$30.00				
Week: 09/16/19 09/22/19 0	\$0.00 \$0.00				
Week: 09/23/19 09/29/19 MTWTF 1	\$30.00				
N 9 EAGM 08/12/19 09/27/19 Daytime Rotator	1:00 PM-2:00 PM	-20			
Start Date End Date Weekdays Spots/W		:30	NM	3	\$90.00
Week: 08/12/19 08/18/19 MTWTF 1	\$30.00		1		
Week: 08/19/19 08/25/19 0	\$0.00				
Week: 08/26/19 09/01/19 0	\$0.00				
Week: 09/02/19 09/08/19 MTWTF 1	\$30.00				
Week: 09/09/19 09/15/19 0	\$0.00				
Week: 09/16/19 09/22/19 0	\$0.00				
Week: 09/23/19 09/29/19 MTWTF 1	\$30.00	359			
N 10 EAGM 08/12/19 09/27/19 Early Fringe Rotator	3:00 PM-3:30 PM	:30	NM	7	\$350.00
Start Date End Date Weekdays Spots/W				8	
Week: 08/12/19	\$50.00				
Week: 08/19/19 08/25/19 MTWTF 2	\$50.00				

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EAGM 12 Brewer Rd Presque Isle, ME 04769 Sales T & C: www.gray.tv/advertising (207) 764-4461

Contract / Revision Alt Order # 1292172 / WOC12133923

Advertiser Original Date / Revision **Maine Momentum** 08/02/19 / 08/02/19

Contract Dates **Product** Estimate # 08/05/19 - 09/29/19 MAINE MOMENTUM Q3 99

				Chart/End		01-/				
*Line Ch Start Da	ate End Da	ate Descriptio	n	Start/End Time	Days	Spots/ Length Week	Rate	TypeS	note	Amount
Van 1998	End Date	Weekdays	Spots/Week	Rate	Days	Longin Wook	rtate	Турез	pots	Amount
Week: 08/26/19	09/01/19		0	\$0.00						
	09/08/19	MTWTF	1	\$50.00				- 1		
	09/15/19	MTWTF	2	\$50.00				- 1		
	09/22/19		0	\$0.00						
	09/29/19	MTWTF	1	\$50.00						
N 11 EAGM 08/12/19		, ,		3:30 PM-4:00 PM		:30		NM	7	\$350.00
	End Date 08/18/19	Weekdays MTWTF	Spots/Week 1	Rate \$50.00				- 1		
	08/25/19	MTWTF	2	\$50.00						
	09/01/19		0	\$0.00						
	09/08/19	MTWTF	1	\$50.00						
Week: 09/09/19	09/15/19	MTWTF	2	\$50.00						
Week: 09/16/19	09/22/19		0	\$0.00						
Week: 09/23/19	09/29/19	MTWTF	1	\$50.00						
N 12 EAGM 08/19/19	09/13/19	Early Fringe	Rotator	4:00 PM-5:00 PM		:30		NM	4	\$200.00
	End Date	Weekdays	Spots/Week	Rate					•	Ψ200.00
	08/25/19	MTWTF	2	\$50.00				- 1		
	09/01/19		0	\$0.00						
	09/08/19		0	\$0.00				- 1		
	09/15/19	MTWTF	2	\$50.00						
N 13 EAGM 08/12/19		, ,		5:00 PM-5:30 PM		:30		NM	7	\$350.00
	End Date 08/18/19	Weekdays MTWTF	Spots/Week 1	<u>Rate</u> \$50.00						
	08/25/19	MTWTF	2	\$50.00				- 1		
	09/01/19		0	\$0.00						
	09/08/19		0	\$0.00						
Week: 09/09/19 0	09/15/19	MTWTF	3	\$50.00						
Week: 09/16/19 0	09/22/19		0	\$0.00						
Week: 09/23/19 0	09/29/19	MTWTF	1	\$50.00						
N 14 EAGM 08/12/19	09/27/19	Early Fringe	Rotator	6:30 PM-7:00 PM		:30		NM	8	\$320.00
	End Date	Weekdays	Spots/Week	Rate						4020.00
	08/18/19	MTWTF	1	\$40.00						
	08/25/19	MTWTF	2	\$40.00						
	09/01/19	HT.TE	0	\$0.00						
)9/08/19)9/15/19	MTWTF	3	\$40.00						
	9/22/19		0	\$40.00 \$0.00						
	9/29/19	MTWTF	1	\$40.00						
N 15 EAGM 08/19/19								- NO.4	_	****
		Prime Acces <u>Weekdays</u>	Spots/Week	7:00 PM-7:30 PM Rate		:30		NM	5	\$250.00
		MTWTF	2	\$50.00				- 1		
Week: 08/26/19 0	9/01/19		0	\$0.00						
Week: 09/02/19 0	9/08/19		0	\$0.00						
Week: 09/09/19 0	9/15/19	MTWTF	3	\$50.00		35				
N 16 EAGM 08/12/19		Prime Acces	s Rotator	7:30 PM-8:00 PM		:30	THE STATE OF THE S	NM	7	\$350.00
		<u>Weekdays</u>	Spots/Week	Rate				Sec. 10. 10. 10. 10. 10. 10. 10. 10. 10. 10		
		MTWTF	1	\$50.00				5		
	8/25/19 9/01/19	MTWTF	2	\$50.00						
		MTWTF	0	\$0.00 \$50.00						
		MTWTF	2	\$50.00 \$50.00						
			-	ψ00.00						

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EAGM 12 Brewer Rd Presque Isle, ME 04769 Sales T & C: www.gray.tv/advertising (207) 764-4461

Contract / Revision Alt Order # 1292172 / WOC12133923

Advertiser Original Date / Revision **Maine Momentum** 08/02/19 / 08/02/19

Contract Dates Product Estimate # 08/05/19 - 09/29/19 MAINE MOMENTUM Q3 99

	Start/End		Spots/			
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate Typ	e Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/16/19 09/22/19 0	Rate	**				
Week: 09/16/19 09/22/19 0 Week: 09/23/19 09/29/19 MTWTF 1	\$0.00			742		
	\$50.00				4	
N 17 EAGM 08/05/19 09/20/19 NewsSource 8 @ 10p	10:00 PM-10:30 PM		:30	NN	<i>1</i> 6	\$450.00
Start Date End Date Weekdays Spots/Week Week: 08/05/19 08/11/19 MTWTF 2	<u>Rate</u> \$75.00					
Week: 08/12/19 08/18/19 0	\$0.00				1	
Week: 08/19/19 08/25/19 0	\$0.00				1	
Week: 08/26/19 09/01/19 MTWTF 2	\$75.00				1	
Week: 09/02/19 09/08/19 0	\$0.00				1	
Week: 09/09/19 09/15/19 0	\$0.00				1	
Week: 09/16/19 09/22/19 MTWTF 2	\$75.00				1	
N 18 EAGM 08/12/19 09/27/19 Late Fringe Rotator M-F	10:30 PM-11:00 PM		:30	NN	1 3	\$105.00
Start Date End Date Weekdays Spots/Week	Rate		.50	INIV	'	\$105.00
Week: 08/12/19 08/18/19 MTWTF 1	\$35.00					
Week: 08/19/19 08/25/19 0	\$0.00				1	
Week: 08/26/19 09/01/19 0	\$0.00				1	
Week: 09/02/19 09/08/19 MTWTF 1	\$35.00					
Week: 09/09/19 09/15/19 0	\$0.00					
Week: 09/16/19 09/22/19 0	\$0.00				ı	
Week: 09/23/19 09/29/19 MTWTF 1	\$35.00				I	
N 19 EAGM 08/19/19 09/09/19 Monday Prime Hr 1	8:00 PM-9:00 PM		:30	NM	2	\$200.00
Start Date End Date Weekdays Spots/Week	Rate					,
Week: 08/19/19 08/25/19 M 1	\$100.00				1	
Week: 08/26/19 09/01/19 0 Week: 09/02/19 09/08/19 0	\$0.00				1	
14/ 1 00/00/10	\$0.00		38			
	\$100.00				1	
N 20 EAGM 08/19/19 09/15/19 Late Fringe Rotator Sa-Su	11:00 PM-12:00 XN		:30	NM	2	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/19/19 08/25/19S 1	<u>Rate</u> \$50.00				1	
Week: 08/26/19 09/01/19 0	\$0.00				1	
Week: 09/02/19 09/08/19 0	\$0.00					
Week: 09/09/19 09/15/19s 1	\$50.00		*			
			.00		-	100000
N 21 EAGM 09/02/19 09/08/19 Overnight Rotator Start Date End Date Weekdays Spots/Week	12:00 XM-1:00 XM Rate		:30	NM	1	\$50.00
Week: 09/02/19 09/08/19S 1	\$50.00					
Control of the Contro	+					

Totals 91 \$3,736.00 Time Period # of Spots **Gross Amount** Agency Comm. Net Amount

07/29/19 -08/25/19 35 \$1,482.00 (\$222.30)\$1,259.70 08/26/19 -09/27/19 56 \$2,254.00 (\$338.10)\$1,915.90 Totals 91 \$3,736.00 \$3,175.60 (\$560.40)

Signature:	Date: